

Japanese - English
Simultaneous Interpretation

Oct. 15

Lake Biwa Museum Hall

- Free (Pre-registration Required)
- Hybrid Format
 - First 120 Persons Onsite
 - Live Streaming Available

International Symposium 2022

“Fostering the Value of Lakes for Future Generations”



2022 INTERNATIONAL
SYMPOSIUM



Part 1 Lake Ecotourism Contest
Part 2 International Symposium 2022

Greetings

On behalf of the International Lake Environment Committee Foundation (ILEC), I am pleased to welcome you to the International Symposium 2022 "Fostering the Value of Lakes for Future Generations."

We would like to further develop our activities based on the global resolution on "Sustainable Lake Management," which was unanimously adopted by the 5th United Nations Environment Assembly (UNEA5) last March.

To address sustainable lake management and resource utilization, it is crucial to work together with the civil society in disseminating the important value of the lake environment as demonstrated by the "Lake Biwa Model." In light of this, the International Symposium 2022 is designed to discuss future perspectives of eco-tourisms focusing on the valuable roles of the lakes in contributing to the 19th World Lake Conference next year.

I would like to extend our sincere thanks to all involved in organizing this event and wish you a fruitful discussion toward our common goal, "realizing sustainable lake management."



Kazuhiko Takemoto,
President, ILEC

International Lake Environment Committee Foundation (ILEC),
United Nations Environment Programme (UNEP), Shiga Prefectural Lake Biwa Museum

Part 1 [10 : 00am - 12 : 30pm (UTC+9)]

Lake Ecotourism Contest

This contest will create opportunities to think about how lakes and their basins provide us with blessings, and how we can conserve them while making wise use of them.

We also aim to develop global human resources who will present at the next Lake Conference.

< Program >

- 10:00-10:06 Opening Remarks – Kazuhiko Takemoto, President, ILEC
- 10:06-10:11 Message from Guest of Honor – Taizo Mikazuki, Governor of Shiga Prefecture
- 10:11-10:13 Opening Video (Ecotourism video of Lake Biwa)
- 10:13-10:15 Introduction of Judges
- Yoshiyuki Kawato, Chair, Biwako Visitors Bureau Public Interest Incorporated Association
 - Yoshika Yamamoto, Professor, Heian Jogakuin (St. Agnes') College
 - Kayoko Kameda, Vice Director, Shiga Prefectural Lake Biwa Museum
 - Yoichi Nakajima, Director, Lake Biwa Conservation and Restoration Division, Shiga Prefectural Government
 - Ajit Kumar Pattnaik and Alejandro Juarez Aguilar, ILEC Scientific Committee

- 10:15-11:15 Final Judging of Lake Ecotourism Contest
- Ecotourism presentations on lakes and wetlands
(Four cases are presented by students in Japan)



Vote

- 11:15-11:25 Break

- 11:25-12:17 **Introduction of Case Studies of Ecotourism in Japan and Overseas**

Overseas: Erzsébet Sitku, Lake Balaton Development Council

Jon Bruno, The International Ecotourism Society

Japan: Yuichi Maruhashi, Secretariat General, Higashiomi Ecotourism Promotion Council

Ryoichi Taniguchi, Makino Nature Observation Club



Erzsébet Sitku



Jon Bruno



Yuichi Maruhashi



Ryoichi Taniguchi

- 12:17-12:19 Ecotourism Video Session

- 12:19-12:25 Judging and Awards

1 Grand Prize, 2 Excellence Awards, 1 Special Award, ILEC Award, and Viewer's Award

* Grand Prize winners will be offered the opportunity to present at the 19th World Lake Conference (Lake Balaton, Hungary).

- 12:25-12:30 Summary

Yoshika Yamamoto, Professor, Heian Jogakuin (St. Agnes') College; Director, ILEC

Part 2 [1:30pm - 4:30pm (UTC+9)]

International Symposium 2022

“Fostering the Value of Lakes for Future Generations”

Through lake ecotourism around the world, we will discuss protecting the cultural, historical, scenic, regional, and ecological values of the lakes and passing them on to the future.

< Program >

1:30-1:35 Greetings – Walter Rast, Chair, ILEC Scientific Committee

1:35-2:05 **Keynote Speech 1 (Online)**

Speaker: Junko Owada, Doshisha University

Theme: “Biwa Lake to land integrated system”

Possibility of GIAHS & SDGs Tourism



2:05-2:35 **Keynote Speech 2 (Online)**

Speaker: Thomas Schaefer, Global Nature Fund

Theme: “Ecotourism and Lake Environmental Conservation Overseas”



2:35-2:50 Questionnaire & Break

2:50-4:20 Panel Discussion

Theme: Lakes: Toward Sustainable Use of Cultural Service

Moderator: Adelina Santos-Borja, ILEC Scientific Committee

Panelist

- UNEP (Capacity Building) / Online
- Indonesian Government (Regional Participation)
“Eco-Edu-Tourism in West Sumatera Province” / Online
- Michihiro Oi, Director, Water Environment Division,
Ministry of the Environment (Education, Legal System)
- Nobuhiko Miwa, Director General, Shiga Prefectural Government (Policy, MLGs)
- Masahisa Nakamura, Vice President, ILEC
- Sandra Azevedo, ILEC Scientific Committee

4:20-4:30 Summary

Yasuo Takahashi, Director, ILEC



Questionnaire



Exhibits are on display in front of the Lake Biwa Museum Hall and at the Annex (ILEC).

In front of the Hall: Mainstreaming Lakes, Mother Lake Goals (MLGs),
Globally Important Agricultural Heritage Systems (GIAHS)

Annex: ILEC Activities, Hiyoshi Corporation, and HORIBA Advanced Techno, Co., Ltd.

Ecotourism Trivia

Do you know of them?



Q

What is "Ecotourism"?

A

According to the Ministry of the Environment, it is "a system whereby the entire community communicates to tourists the unique attractions of the region, such as the natural environment, history, and culture, to gain a better understanding of their value and importance, leading to their preservation. By informing tourists about local resources, residents will reaffirm the value of these resources, and the local community itself will be revitalized.

Q

When was the term "ecotourism" coined?

A

The early 1980s

It is generally said that the IUCN (International Union for Conservation of Nature and Natural Resources) put the issue on the agenda at the Third World Congress of National Parks in Bali, Indonesia, in 1982. In Japan, the Environment Agency launched a study to promote ecotourism in 1991 in response to growing concern about climate change and the earth's limited resources in the 1990s. In addition, the United Nations General Assembly designated 2002 as the International Year of Ecotourism.

Q

Where is the birthplace of ecotourism?

A

Costa Rica

In the 1980s, the Costa Rican government began promoting ecotourism as a pioneer in the world, and in the 1990s, Costa Rica became the most famous ecotourism spot in the world. Before tourism became an industry, many people made a living by slash-and-burn farming, and forests were lost. So, they protected nature, promoted it to tourists as a tourism resource, and connected it to the industry.

Sponsors (in no particular order)

